



Tally does the work of 5 people.

## RESULTS

- Simple
- Systematic maintenance of accounts
- Reports whenever wanted

*K Madhusudan, Managing Partner, M G Enterprises*

## THE PURCHASE ENTRIES HAVE MADE HIM LOVE TALLY.ERP 9

**“Tally.ERP 9 is the simplest software in the world. It is economical and the servicing is absolutely hassle-free”**

**H**e was holding a managerial post in a State Government Organisation. The urge to be on his own was so strong that he left the lucrative job to try tested waters. He started a hotel business 6 years ago, in 2004. About 6-7 months ago he tried his hand in a real estate business. At the fag-end of 2010, he started a retail store which sells leather products such as wallets, Ladies Hand bags, Laptop bags, Jewel boxes, Jackets, belts among other leather products.

Mr. Madhusudan was keen on enlarging his business area. A Real Estate Agency as well as a new leather goods store SLINK was launched.

### Business Challenges

He was using software, which was being used earlier for the Real Estate business. The service was very poor. He did not want his new business of leather goods to suffer. Being a commerce graduate, he understood Tally software. As the next step, he changed the software of the Real Estate to Tally. He was impressed with what he saw. He was happy by the performance of Tally.ERP 9. When he decided to commence his store SLINK in a mall in Rajajinagar Bengaluru, he took up the onus of buying Tally.ERP 9 for the same.

The other reason for taking up this is the influence of the Tally partner. He is very much impressed with Mr. Chethan Kumar of Infalink Business Care, a partner of Tally in Bengaluru. The dedication and timely assistance of the partner have bowled him over.

Initially there were problems. A standard way of selling was required. Each item needed to be identified before selling. There were many items which were repetitive in nature. The company sells different types of ladies hand bags. The bags with new designs come in with new rates. Each bag is a handbag, but the name needed to be different. Duplication was not welcome. For creation of stock item, a special method was required. There were items which were not required to be displayed in sales vouchers. Some other items get redundant after sometime due to change in designs and fashion.

### The solution

The purchase entries have made him love Tally.ERP 9. The information at the fingertip is also an added advantage. Slink commenced working on Tally.ERP 9 two months ago. The good aspect is that Tally.ERP 9 of Slink is synchronised with his laptop.

Infolink Business Care informs, "For the Slink store, the challenge was with the stock item names, as there were various designs of hand bags at different price ranges. To avoid duplication, we developed a stock item wizard. Once all the stock items were entered in Tally.ERP 9, we generated barcode labels for all the products from Tally.ERP 9 itself. M G Enterprises was using different inventory software for its earlier store, but was unhappy with the services provided. So the customer approached us to learn about the possibility of stock identification in Tally.ERP 9. After studying the complete structure, we customised the company's Tally.ERP 9 to suit its needs.

Mr. Madhusudan is happy using Tally.ERP 9, and purchased one more single user license to which data get synchronised to his laptop. Now he enters the purchase entries and does other transactions at home whenever he finds time at home."

Mr. Madhusudan is using Remote Access and Net.Subscription and is happy about both. He feels these are very effective. The store has 3 people including a store manager and a salesperson. The accounts are maintained by the auditor. Keying of entries is maintained only to avoid misuse.

The solution given by Infolink Business Care is



of many folds. Some of the important customisations are depicted below:

### BARCODE LABEL PRINTING:

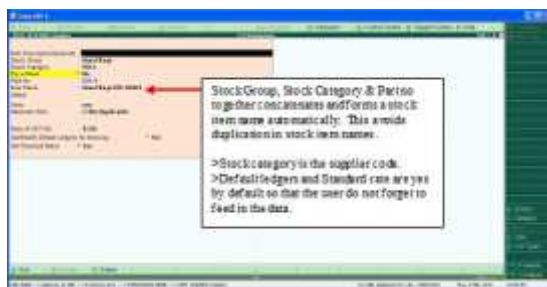


This module helps in generating barcode labels directly from the purchase entry screen. There is no need to use separate barcode label designer software for designing a barcode label. Almost all the products that get purchased by Slink do not have barcode labels. These labels are pasted on the items and the same is scanned at the time of sale. Each stock item has a barcode fixed to it, thus avoiding any sort of duplication of the stock item.

## AUTO GENERATION OF PART NUMBERS.I.E, BARCODE NOS.

The products purchased by Slink are repetitive in nature. For e.g.: They sell different types of ladies Handbags. Every time they get bags with new design having different rates. All the items are called handbags. But in Tally.ERP 9 only one name can be created with similar name, Duplicates are not allowed. So when stock items get created in Tally.ERP 9, these items will be suffixed by a unique auto generated number which avoids duplication. Because of this facility, the user can create any number of stock items with same name for different selling prices. This auto-generated number is used for barcode description as well.

## UNIQUE WAY OF CREATING A STOCK ITEM



## ITEM MASK (MASKED ITEM DO NOT GET DISPLAYED IN SALES VOUCHERS)

This Module hides the stock item name from the voucher entry screen. These are the items which will not be sold or purchased any more. This is a business where the designs keep on changing.

## VOUCHER SECURITY CONTROL

This module restricts the user to enter only those vouchers that they are assigned to do.

Good inventory maintenance is carried out using Tally.ERP 9. Stocks can be seen any time, number of items sold, how many items received from each supplier etc., are known. The item-wise, sales-wise and stock category-wise inventory can be retrieved any time. The control on stock taking is for about 1500 to 2000 items which would be present at any point of time.

Mr. Madhusudan's way of CRM is collection of the telephone numbers, addresses of the customers.

Mr. Madhusudan happily informs, "Tally is doing 5 people's jobs. I am free from any tension. I can get my stock details any time and I can see my sales any time, I can control the stocks easily. Accounts are very important. Tally.ERP 9 has given me the edge to carry out my business comfortably".